



# WBEC EAST

## REGIONAL ROUND

# WBENC PITCH



### Round one\* opens Thursday, August 1st, 2024

*Pitch videos must be submitted by Friday, August 30th.*



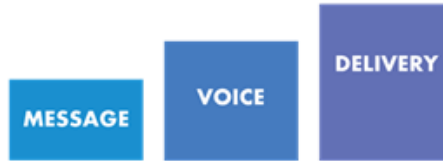
### Pitch Rounds:

The theme for this year's program is AMPLIFY! Pitch participants will focus on amplifying a different element of their pitch through all three rounds of the competition.



### Pitch Academy Sessions:

The WBENC Pitch Academy sessions will help WBEs to AMPLIFY three elements that are essential for delivering a successful pitch.



*\*Round one of the pitch competition is conducted separately by each Regional Partner Organization (RPO). WBEC-East will accept pitch videos from certified WBEs headquartered in PA, DE and southern NJ.*

Participants will compete in two separate categories this year:

- PRODUCT BASED
- COMMERCIAL SERVICES



Visit our website for a competition overview, a breakdown of each individual round, and key dates including all WBENC Pitch Academy sessions to help you prepare for WBENC Pitch!

